Wisconsin: short training programs and the Workforce Pell outcome test

Every Wisconsin listing on the state Eligible Training Provider List that fits the Workforce Pell length window, tested against the 70 percent completion and second-quarter employment standards of 34 CFR 690.94(a)(2)(i).

12
ETPL listings in the Workforce Pell length window

4 of 6
rated listings meeting both 70 percent marks

0
near misses, within 10 points of both marks

Key takeaways

- → **The outcome test.** 4 of the 6 listings in the length window with both rates reported (67%) clear both 70 percent marks, against 40% nationally.
- → **The harder mark.** 83% of rated listings reach 70 percent completion and 67% reach 70 percent second-quarter employment, so employment is the binding test in Wisconsin.
- → **Listings without outcome data.** 6 of 12 listings in the window (50%) report too few exiters, or suppressed counts, for one or both rates. A program in that position has no public record against the test and would rely on the data the institution and the state assemble for the Governor's certification.
- → **Colleges.** 9 of the listings in the window are at colleges (7 providers); the rest are private, public and nonprofit training providers that are generally not Title IV eligible.

Workforce Pell opens Pell Grants to programs of 8 to 15 weeks and 150 to 599 clock hours (34 CFR 690.92). For the 2026-27 through 2028-29 award years, a program must show, through the Governor's certification, "a completion rate of at least 70 percent, within 150 percent of the normal time to completion" and "a job placement rate of at least 70 percent, calculated as the percentage of students that are employed during the second quarter after exiting the program" (690.94(a)(2)(i)). The state Eligible Training Provider List (ETPL), reported to the U.S. Department of Labor for WIOA, is the largest public file that carries both rates for short programs.

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Who this report is for

This is the complete Wisconsin state report, free so that any reader can judge the method. The same report exists for 36 jurisdictions at $39, and for each college with rated listings at $19. Four readers use it differently.

College official

Workforce dean, continuing education, ETPL coordinator, institutional research

What you learn Every short listing your college and its neighbors hold on the state list, tested against the two 70 percent marks a Workforce Pell program must meet through 2028-29. 9 of the 12 listings in the window are at colleges. Where a listing falls short the report counts the students needed: Construction Foundations, Northwood Technical College, completes 84 percent but places 25 percent, and needs 9 more employed exiters to reach 70 percent. 4 college listings have no published rates at all.

Where to turn Listings that meet both marks; near misses and the students each needs; the provider table.

What to do next A college report ($19) gives one college’s listings in the window and those just outside it, with the additional completers or employed exiters each one needs.

State official

Workforce board, WIOA administrator, higher education agency, legislative staff

What you learn How your state’s training-provider list holds up as evidence for the Governor’s certification. In Wisconsin, 4 of 6 rated listings (67 percent) clear both marks, against 40 percent nationally. 83 percent reach the completion mark and 67 percent the employment mark, so employment is the binding test. 6 of 12 listings in the window publish too few exiters for one or both rates and have no public record against the test.

Where to turn “Wisconsin against the nation”; the fields table against national medians; methods and limits.

What to do next State reports cover 36 jurisdictions at $39 each.

Taxpayer

Anyone asking what the public pays for and what it gets

What you learn	What the public would pay for, and what it would get. Truck Driving at Northcentral Technical College costs $1,677 in tuition and supplies for 8 weeks; 91 percent of 250 exiters completed and 85 percent were employed in the second quarter after exit. A private provider’s listing for the same occupation costs $5,891 and reaches 60 percent and 54 percent. Private training providers are generally not eligible for federal student aid, so only the first could become eligible for Workforce Pell.
Where to turn	Listings that meet both marks, with cost; the appendix of every listing in the window.
What to do next	Read it free. The State Implementation Record at opportunitydata.org shows what each state has approved.

Student

Anyone choosing a short program

What you learn	Which short programs near you finish and lead to work. Truck Driving at Northcentral Technical College runs 8 weeks and costs about $1,677. 91 percent of students finished, 85 percent were working two quarters later, and their median earnings in that quarter were $12,265.
Where to turn	The appendix lists every short program on the state list with its weeks, hours, cost and both rates.
What to do next	A program that meets both marks still needs state and federal approval before Workforce Pell can pay for it. Ask the college which programs it has submitted.

Wisconsin against the nation

Listings in the Workforce Pell length window, Wisconsin and all reporting jurisdictions.

Measure	Wisconsin	All jurisdictions
ETPL listings, all lengths	2,131	77,085
Listings in the length window	12	3,710
In the window and rated on both rates	6	1,106
Rated listings meeting both 70 percent marks	67%	40%
Rated listings at 70 percent completion or more	83%	78%
Rated listings at 70 percent employment or more	67%	52%
Median completion rate	88%	88%
Median second-quarter employment rate	74%	71%
Median tuition and supplies, listings in the window	$1,992	$2,995
Median second-quarter earnings, rated listings	$10,803	$8,530

Fields with the most listings in the window

Field (CIP, four digit)	Listings	Rated	Meet both
Ground Transportation	4	3	2
Carpenters	2	1	0
Agricultural Mechanization	1	0	0
Allied Health and Medical Assisting Services	1	0	0
Culinary Arts and Related Services	1	1	1
Health and Medical Administrative Services	1	0	0
Precision Metal Working	1	0	0
Teacher Education and Professional Development, Specific Subject Areas	1	1	1

Listings that meet both marks

4 listings in the window with both rates at 70 percent or more, with tuition and supplies, the occupation's projected annual openings in Wisconsin, and whether the state Workforce Pell list names it.

Program and provider	Weeks	Completion	Employment	Cost	Openings a year	On state list
Driver Safety Education Certification Southwest Wisconsin Technical College	8	**79%** 52 of 66	**90%** 57 of 63	$1,330	1,070	not tracked
Truck Driving Northcentral Technical College	8	**91%** 228 of 250	**85%** 200 of 236	$1,676	5,940	not tracked
Truck Driving Milwaukee Area Technical College	8	**96%** 199 of 208	**74%** 150 of 202	$2,955	5,940	not tracked
Basic Cooking Skills Gateway Technical College	13	**100%** 41 of 41	**73%** 35 of 48	$2,899	4,350	not tracked

Near misses

No rated listing in Wisconsin falls within 10 points of both marks without meeting them.

Further from the marks

2 rated listings fall more than 10 points short on at least one rate: Carpenters (1); Ground Transportation (1).

Providers

Every provider with a listing in the window, most listings first. Each median is across the provider's listings that report that rate.

Provider	Type	Listings	Rated	Meet both	Near miss	Median completion	Median employment
Northwood Technical College - Local Programs	College	3	1	0	0	84%	25%
Cutting Edge Staffing LLC	Other	2	0	0	0	15%	n/a
Gateway Technical College	College	1	1	1	0	100%	73%
Milwaukee Area Technical College	College	1	1	1	0	96%	74%
Northcentral Technical College	College	1	1	1	0	91%	85%
Southwest Wisconsin Technical College	College	1	1	1	0	79%	90%
Chippewa Valley Technical College	College	1	0	0	0	n/a	n/a
Future Logistics and CDL Training, LLC	Other	1	1	0	0	60%	54%
Northwood Technical College	College	1	0	0	0	n/a	n/a

Fields against national medians

Rated listings in the window by field, Wisconsin against all jurisdictions. National figures are shown where the field has 10 or more rated listings nationally.

Field	Rated	Completion, state	Completion, US	Employment, state	Employment, US	Meet both, state	Meet both, US
Ground Transportation	3	91%	91%	74%	73%	67%	52%
Carpenters	1	84%	n/a	25%	n/a	0%	n/a
Culinary Arts and Related Services	1	100%	89%	73%	50%	100%	21%
Teacher Education and Professional Development, Specific Subject Areas	1	79%	n/a	90%	n/a	100%	n/a

Appendix: every listing in the window

All 12 Wisconsin ETPL listings in the Workforce Pell length window, by provider.

Program and provider	Weeks	Hours	Cost	Completion	Employment	Status
Agricultural Service Technician Chippewa Valley Technical College	10	200	$1,872	n/a	n/a	Not rated
Accelerated Clinical Medical Assistant Cutting Edge Staffing LLC	10	400	$5,950	15%	n/a	Not rated
Certified Medical Billing & Coding Cutting Edge Staffing LLC	10	400	$6,255	n/a	n/a	Not rated
Class-A CDL Training Program (160 hours) Future Logistics and CDL Training, LLC	10	150	$5,891	60%	54%	Below on completion and employment
Basic Cooking Skills Gateway Technical College	13	299	$2,899	100%	73%	Meets both
Truck Driving Milwaukee Area Technical College	8	152	$2,955	96%	74%	Meets both
Truck Driving Northcentral Technical College	8	256	$1,676	91%	85%	Meets both
Truck Driving Northwood Technical College	10	360	$2,113	n/a	n/a	Not rated
Advanced Construction Essentials Northwood Technical College - Local Programs	13	390	$1,387	n/a	n/a	Not rated
Construction Foundations Northwood Technical College - Local Programs	8	176	$1,689	84%	25%	Below on employment
Machine Tool Basics - Operator Northwood Technical College - Local Programs	12	240	$975	n/a	n/a	Not rated
Driver Safety Education Certification Southwest Wisconsin Technical College	8	160	$1,330	79%	90%	Meets both

Methods and limits

Source. TrainingProviderResults.gov national program file (U.S. Department of Labor, Employment and Training Administration), 77,085 ETPL listings; the most recent listing was added 22 October 2024. Outcomes are the ETPL reporting period for each listing, before Workforce Pell began.

Length window. The ETPL hours field is hours per week. A listing is in the window when listed weeks are 8 to 14 and hours per week times weeks is 150 to 599. Listed weeks describe the ETPL schedule; a college may submit a different schedule for Workforce Pell.

Rates. Completion is completers over exiters. Employment is exiters employed in the second quarter after exit over the ETPL employment denominator. A rate is shown only when its denominator is 10 or more; ETPL suppresses smaller counts. "Meets both" means both rates are 70 percent or more. "Near miss" means at least one rate is under 70 percent and both are within 10 points of it. "Additional needed" is the count of further completers, or employed exiters, that would have brought the reported cohort to 70 percent.

How close the ETPL rates are to the rule. ETPL rates cover all students, not only Pell recipients, and the completion rate has no 150 percent time limit. The Governor certifies the rates for Workforce Pell using administrative data, and the institution's own submission governs. This report is an indication of where a program stands, not a determination.

Occupation context. The occupation is the first code the listing names that is not a postsecondary teacher or management code, since listings often name the instructor or manager role. Where a listing names only those, the occupation comes from the federal CIP 2020 to SOC 2018 crosswalk for its program code (the one with the most projected openings in the state) and is marked "from field". The occupation is matched to state long-term projections, 2024 to 2034 (Projections Central), and the state OEWS median annual wage, May 2025 (U.S. Bureau of Labor Statistics). Workforce Pell list status is from the state lists held in the Opportunity Data State Implementation Record; "not tracked" means the state list is not held.

This report. Covers every Wisconsin listing in the length window regardless of provider type. Provider names and program titles are as the state lists them.

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